



Cystic Fibrosis Foundation
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Super Quik, Inc. Hosts Fundraising Competition to Benefit the Cystic Fibrosis Foundation

The Company Raised \$7,000 During the Month of February

RUSSELL, Ky. (March 21, 2012) - Super Quik, Inc., with headquarters in Russell, KY and store locations in Kentucky, Ohio and West Virginia, hosted a fundraising competition during the entire month of February. Each of its 14 gasoline/convenience stores participated by selling “Rose” pinups to customers during the month of February.

The friendly competition between its store locations raised \$7,000, and the Raceland Super Quik in Raceland, KY was the top store with donations of \$1,330. Each pinup was sold for a one dollar donation and all money raised from this promotion benefited the Cystic Fibrosis Foundation.

“The Super Quik family, which includes our employees and customers, truly enjoys giving back to the community and we’re elated to help the Cystic Fibrosis Foundation in this endeavor,” explained Super Quik, Inc., President Lynn Rice.

The Cystic Fibrosis Foundation is the leading organization devoted to curing and controlling cystic fibrosis and has been recognized as one of the most efficient charities in the country. Cystic fibrosis is a fatal genetic disease that causes serious lung infections and premature death. It affects about 30,000 children and adults in the United States and 70,000 people worldwide. Fifty years ago, most children with CF did not live long enough to attend elementary school. Today, as a result of dramatic improvements in research and care, the median age of survival is 37 years

“With so much promising research on the horizon, it’s more important than ever that we raise every dollar we can to fight CF and improve the lives of people with this disease,” said the Cystic Fibrosis Foundation’s Kentucky/West Virginia Chapter Executive Director Beth Denham. “We feel so fortunate to collaborate with Super Quik, Inc. on this fundraiser and hope to continue this competition and partnership in the future.”

A formal check presentation ceremony will take place on Thursday, April 5 at 1 P.M. (EDT) at the Super Quik headquarters located at 2000 Ashland Drive, Suite 105 in Ashland, KY.

Additional information about the Cystic Fibrosis Foundation can be found on their website at www.cff.org. For more information regarding Super Quik, Inc., please visit their website at www.superquik.net.